



December 1st, 2012

The Yammer and SharePoint 2013 approach to Enterprise Social

Noorez Khamis & Nick Kellett
StoneShare
@nkhamis <http://www.khamis.net>
@nickkellett <http://planetmoss.blogspot.ca>

SHAREPOINT **SATURDAY**
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Thank you to all of our Sponsors!!



Speaker Bios

- Noorez Khamis aka "Rez"
 - Director at StoneShare
 - SharePoint MVP
 - 13+ years in implementing SharePoint business solutions



twitter: @nkhamis blog: Rez's SharePoint Blog Spot - <http://www.khamis.net>

- Nick Kellett
 - CTO at StoneShare
 - SharePoint MVP
 - www.stoneshare.com



twitter: @nickkellett blog: Planet MOSS <http://planetmoss.blogspot.ca/>

To start out: Some interesting stats from SPC 2012

- Overwhelmed teams spend 61% of their time coordinating communication
- Disengaged employees result in over \$26,000 productivity loss per worker, per year
- 38% of your worker's time is lost spent in searching for the right information and in duplicating work
- 66% of CIOs from top-performing organizations see collaboration as key to innovation
- *49% of companies will have investments in social networking solutions in 2012
- **Social technologies can raise the productivity of interaction workers by 20-25% if they become fully networked enterprises

The Enterprise Social Experiment

- Enterprise community understanding that *people* are the greatest resource
- Recognizing the value of conversations in your organizations
- Building enterprise community through social helps your business blossom

Idea Generation
Conversations
Community
Collaboration
Fun
Alignment
Development
Engaging Retired Workers
Engagement
Innovation
Peer Support
Loyalty
Response Time
Adaptability
Expertise
Agility

Social in SharePoint 2013

- SharePoint 2013 is putting the “Share” in SharePoint and Office
 - System and User Generated Personal Feeds and Company Feeds
 - Community Sites expand on discussion boards by enabling site members a more formal area to share, discuss, learn, categorize and reward in an easy and interactive fashion.
-

Newsfeeds and Microblogging

- My Site has been reorganized into three distinct hubs: **Newsfeed**, **SkyDrive**, and **Sites**
 - Personal and public newsfeeds, where you can start conversations, see activities such as document, tagging, person or site activities
 - Integration with Microblogging which allows anyone the ability to post to a private or public newsfeed where everyone (or people you identify) can view, "like", and respond to posts
 - # Hash tags, @ Mentions, Liking, Replies Tagging
-

Document and Site Sharing

- Easily share your site and documents with your colleagues
 - New “Share” focus in SharePoint 2013
 - “SkyDrive Pro” where you can store personal or shared documents, collaborate on documents with your colleagues and follow documents of interest
 - New SharePoint folder that is synced with your SharePoint server on your desktop where it syncs SkyDrive pro and site document libraries
 - Can easily Share your SkyDrive Pro documents from your desktop
-

Central Sites and Tasks Pages

- A place to keep track of all of your owned sites and sites you would like to follow across your SharePoint environment.
 - A place where you can centrally keep track of all of your active, completed, or overdue tasks in all of your SharePoint sites. If you are integrated with Exchange, you can see all of your Outlook tasks here as well!
-



SharePoint 2013 Social

DEMO

Microsoft buys Yammer in June 2012

- Yammer started in September 2008 and was sold for \$1.2 billion
- Microsoft embracing social enterprise as a key element to business success
- Social has never been a core element to the SharePoint platform until SharePoint 2013 but still doesn't get them all of the way there
- Yammer is viral and more inline with Social Enterprise Community
- It only makes sense with Microsoft's "Cloud" and "Office 365" Strategy



Content, Sharing, Information, Tasks, Search, LOB



Interactions, Conversations, Ideas, Collaboration

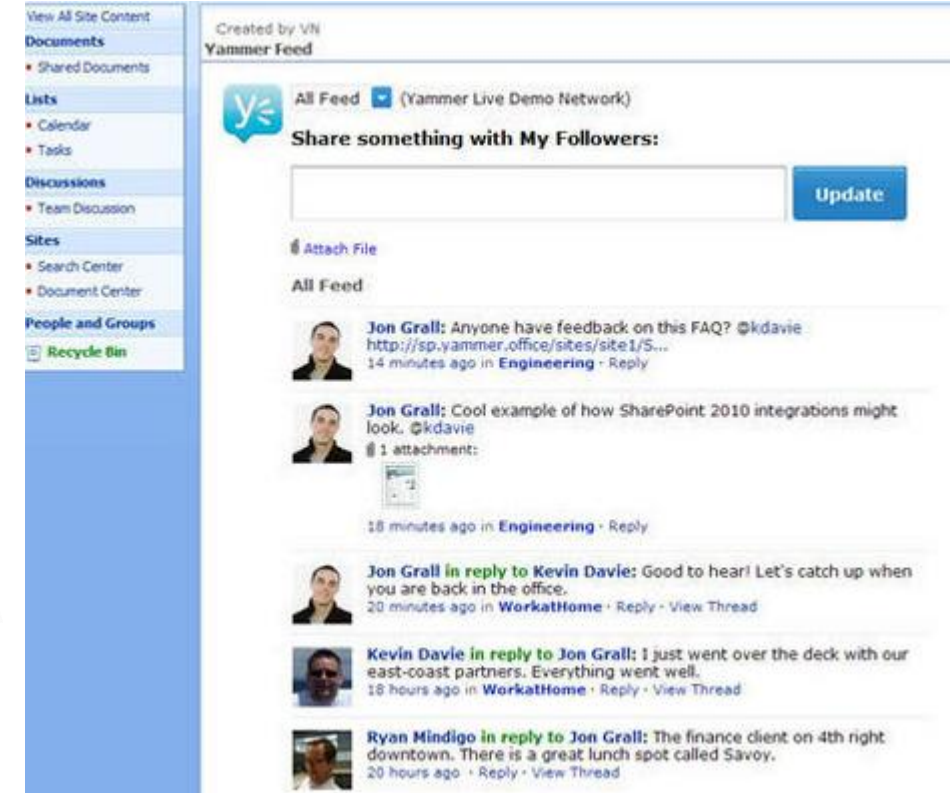
Yammer + SharePoint: a natural fit

In Yammer:

- See published SharePoint information on your Yammer sites
- Connect employees to information in your SharePoint sites
- See Documents, Presentations, Spreadsheets, Images, Videos that have been shared

In SharePoint:

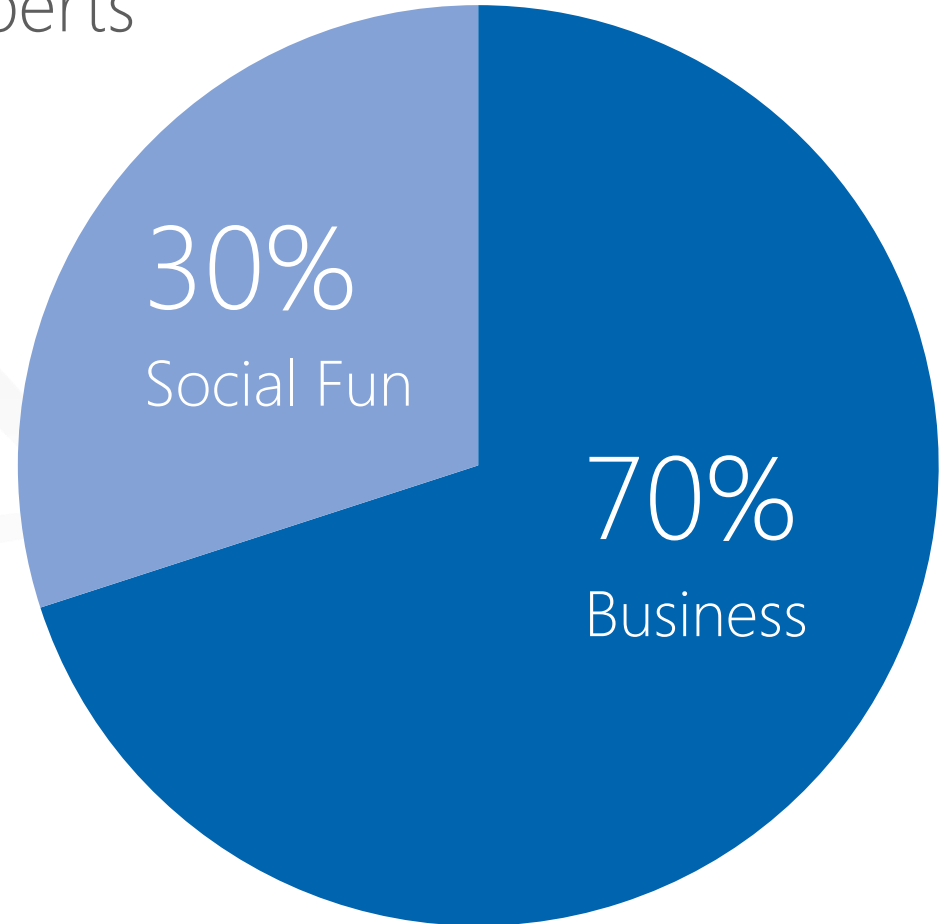
- See Yammer feeds on your SharePoint sites
- Communicate with your
- Share Documents, Presentations, Spreadsheets, Images, Videos



Business is moving from a content-centric model to an interaction focused model and most intranets still have not adapted

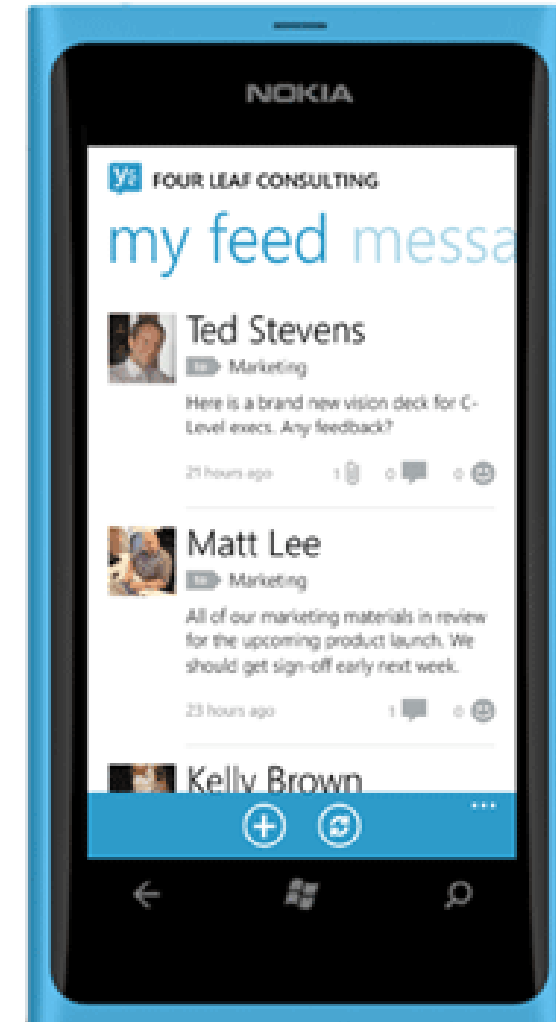
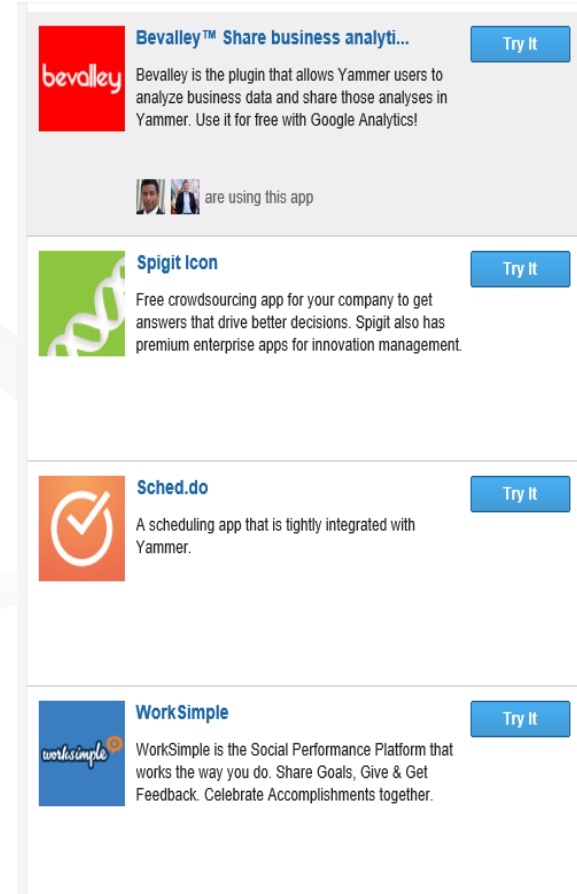
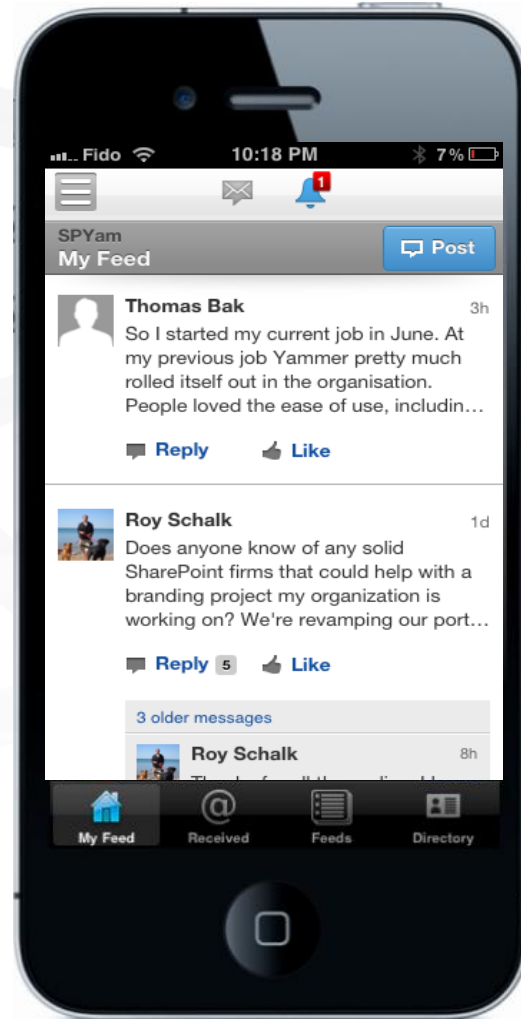
So what is the Business Advantage of using Yammer?

- Quickly find and access Subject Matter Experts
- Generate Constructive Feedback
- Ideation and Crowdsourcing
- Find the RIGHT information quickly
- Company wide Collaboration
- Engaging Everyone
- Knowledge Generation
- Fun and Retention
- Internal, External and Retired Workforce
- Saving Time = Save \$\$



Anywhere Access

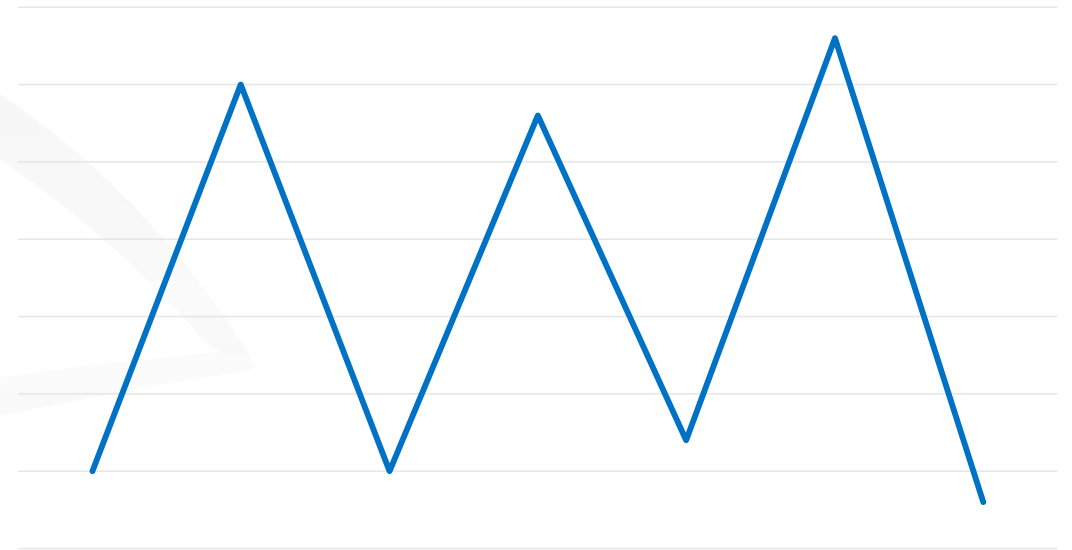
- Mobile Apps
 - iPhone
 - Android
 - Windows 8
 - Blackberry
- Tablet Apps
- Office Apps
- SharePoint Apps
- CRM Apps
- Yammer App API
 - Virtually Anywhere!



Yammer Communities drive Productivity through Collaboration



Long Term Community Engagement



Short Term Project-Based or
Activity-Based Engagement

Engage your SharePoint Community in Yammer NOW!

The screenshot displays the Yammer SharePoint Community interface on SPYam. The top navigation bar includes the Yammer logo, the text "Mash it up with the SharePoint Community on SPYam", and a search bar. Below the navigation bar, the left sidebar shows the user profile of Noorez Khamis, navigation links for Home, Inbox, and Groups, and a list of groups including All Network, SharePoint Confer..., SharePoint 2013, SharePoint Saturd..., SharePoint Ideas, Exhibit Hall, and SharePoint Fest...the... The main content area features a post by Roy Schalk asking for recommendations for solid SharePoint firms. Below the post, there are replies from Roy Schalk and Cathy Dew. The right sidebar contains a "GETTING STARTED" section with a progress bar at 80%, a "NETWORK USAGE POLICY" section, a "RECENT ACTIVITY" section listing user actions, and a "SUGGESTED PEOPLE" section. At the bottom right, there is an "Online Now" section showing a list of active users.

Yammer Mash it up with the **SharePoint Community on SPYam**

Search for people, groups and conversations

GETTING STARTED

80%

• Get Yammer for desktop

NETWORK USAGE POLICY

Your use of Yammer is governed by the SPYam Acceptable Use Policy.

RECENT ACTIVITY

Benjamin Niaulin (@bniaulin) is now following Cathy Dew.

Benjamin Niaulin (@bniaulin) is now following Nancy Skaggs.

Kris Swanson has joined SharePoint Conference 2012 (SPC12).

Kris Swanson and Per-Olof Brander have joined SharePoint 2013.

Kris Swanson has joined Sharepoint

SUGGESTED PEOPLE see all

Hemant Joshi (@joshi1702) Principal Consul...

CA Callahan

Online Now

Search

Raphael Londner Founder and CEO

Per Jakobsen Senior SharePoint...

Benjamin Niaulin (@bniaulin) SharePoint Passio...

Philippe Lavoie Développeur .NET

Bjørn Furuknap I write about Sha...

Rob Windsor

Share an Update **Add a Doc/Image** **Post a Poll** **More**

What do you want to know?

Top · All · Following

Roy Schalk

Does anyone know of any solid SharePoint firms that could help with a branding project my organization is working on? We're revamping our portal and looking to build some new designs/layouts based off some work our graphic designer has done and want to see what costs would be like if we outsourced some pieces of the work.

Like · Reply · Share · More Wednesday at 2:55pm

Show 3 older replies »

Roy Schalk: Thanks for all the replies. I love how this community is always pretty quick to help its members out.

10 hours ago · **Like · Reply · Share · More**

Liked by **Philippe Lavoie**.

Cathy Dew: Roy there are lots of groups that do branding. I have a group at Planet Technologies where I work that does great branding. The trick is to evaluate what you are looking for and find the right group to do it. Happy Branding!

8 hours ago · **Like · Reply · Share · More**

Write a reply...

Ralph Rivas (@bigpix2000)

#sp2010 #thirdpartyproducts - I am looking for a web part to



Yammer

DEMO

So how much does Yammer cost?

- Basic Network - Free
- Enterprise Network - \$3 / user / month
- SharePoint Online + Yammer: \$4 / user / month
- Office 365 + Yammer: \$8/ user / month

What are the Governance options?

- Requires Enterprise
 - Content and keyword monitoring and moderation
 - Group privacy settings
 - Control Group Access and Membership
 - Custom usage and IT policies
 - User management
 - Extend external networks to clients and partners
-

Yammer Integration Points

- SharePoint 2010
 - WebParts and API, Unified Identity
 - SharePoint 2013
 - Mobile Apps, WebParts and API, Unified Identity
 - News and Activity Feed
 - Bundled Offering
 - Office 365, Lync, Dynamics CRM and Others
 - News and Activity Feed
 - Unified Identity
 - Bundled offering
-

Yammer Future Roadmap

- Integration points with SharePoint 2013
 - Mobile SharePoint Apps for all major platforms including Windows 8, Windows Phone, iOS and Android devices
 - Bundled Integration with Office 365 and Dynamics
 - No more “3-year release cycles” – 90 day cycles released in Cloud
-

Q & A

Remember to fill out your evaluation forms to win some great prizes!
&
Join us for SharePint today!

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